



## **RUBBERMAID WIRE SHELVING SYSTEMS ARE THE FIRST CLOSET SYSTEMS TO ACHIEVE GREENGUARD CERTIFICATION**

*Rubbermaid Wire Closet Systems Improve Indoor Air Quality*

HUNTERSVILLE, N.C. (June 17, 2009) – Rubbermaid® wire shelving systems are now the first closet systems to be certified to the GREENGUARD Children & Schools<sup>SM</sup> standard, demonstrating the brand's commitment to providing environmentally-friendly products to its consumers. With 69 percent of consumers preferring to buy products certified to improve indoor air quality, and 66 percent of consumers believing that poor indoor air quality impacts their health<sup>1</sup>, the GREENGUARD certification proves that Rubbermaid considers indoor air quality an important issue.

“At Rubbermaid, we understand the importance of providing consumers with products beneficial to the environment,” said Betty Schmal, product marketing manager for Rubbermaid. “Now that Rubbermaid wire shelving systems are GREENGUARD certified, consumers can feel confident they are helping to improve their indoor air quality, where they spend up to 90 percent of their time. For builders and contractors, GREENGUARD certified products can help lead to healthier living environments and contribute to points for LEED® certification and the National Association of Home Builders (NAHB) National Green Building Standard™.”

To achieve GREENGUARD Children & Schools Certification, the Rubbermaid products were screened for more than 10,000 different chemicals to confirm the products emit low levels of volatile organic compounds (VOCs) including phthalates and formaldehyde. In addition, the ventilated design requires no sealants or paint during installation and improves air circulation, which prevents mold and dust. Made from 100 percent recycled steel, the wire systems are 100 percent recyclable with construction waste.

Rubbermaid wire shelving systems are customizable and available in a variety of styles to accommodate a myriad of storage needs. The Rubbermaid FreeSlide™ wire shelving has an innovative design to allow hangers to glide from wall-to-wall without interruptions, unlike conventional wire shelving which has metal supports every 12 inches. The TightMesh™ wire shelving has closely spaced wires to make the shelf ideal for storing small items, while the Ultra FreeSlide™ wire shelving combines all the benefits of the FreeSlide shelving with the TightMesh shelving. Additionally, Rubbermaid offers wardrobe and linen shelving, and closet storage features including shoe racks and stacking shelving. For more information on Rubbermaid wire shelving systems, visit [www.rubbermaidpro.com](http://www.rubbermaidpro.com). See us at SEBC Green Building Show Booth #1348.

### **About Rubbermaid™**

Rubbermaid is a leader in developing high-quality, innovative storage and organization solutions for the home, business and outdoors – making everyday life easier. Widely recognized and trusted, Rubbermaid designs and manufactures a full line of consumer and commercial food storage containers and beverage dispensers, as well products to store goods and keep homes, closets, garages and outdoor living space clean and organized. Rubbermaid ([www.rubbermaid.com](http://www.rubbermaid.com)) is a part of Newell Rubbermaid's global portfolio of brands.